

Gyasmine George-Williams, PPS, Ph.D.

CONTACT INFORMATION

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EDUCATION

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|---|-------------|
| Ph.D. Higher Education
Azusa Pacific University | 2019 |
| ● Dissertation: <i>Love is at The Root of Resistance: A Hermeneutic Phenomenological Inquiry into the Lived Experiences of Black College Athlete Activists</i> | |
| Pupil Personnel Services Credential
Master of Science: Educational Counseling
University of La Verne | 2014 |
| Online Teaching Certification
University of La Verne Center for
Advancement and Faculty Excellence | 2014 |
| Graduate Certificate: Sports Management
American Public University System | 2012 |
| Master of Science
College Counseling and Student Services
University of La Verne | 2010 |
| Bachelor of Arts: Psychology
California State University, Los Angeles | 2005 |

SCHOLARSHIP AND RESEARCH

George-Williams, G. (2021). *Love is at the Root of Resistance: Strategies of Activism, Advocacy, and Liberation*. Seven Ten Legacy LLC.

George-Williams, G. (2019). *Love is at the Root of Resistance: Hermeneutic Phenomenological Inquiry Into The Lived Experiences of Black College Athlete Activists*. ProQuest DissertationsPublishing, 13898234.

SCHOLARSHIP & RESEARCH (cont.)

George, G. (2011, February). *The NFL and the Rooney Rule. The NFL and African American Coaches: Playing by the rules. Prominence Magazine. 2(3), pp. 49-51*

George, G. (2011, June). *The sacrifice for Millions: Football and Concussions. Prominence Magazine. 2(2), pg. 57-59.*

University of La Verne la Fetra College of Education (2020-Present)

- A longitudinal study on the lived experiences of undergraduate students taking a Black Experience in the U.S. class at a Dominantly White Institution & Hispanically Serving Institution

Azusa Pacific University Campus Activism in Higher Ed (2018-2020)

- Lead Researcher and Teaching Assistant

Azusa Pacific University Race & Justice in Higher Education (2016-2017)

- Race and Justice in Higher Education Research Assistant and Scholar

California State University, San Bernardino (2016-2017)

- CSU San Bernardino 2016-2017 Black Residential Scholars Cohort Study
- Examining the Impact on Student-Faculty Interaction and community building on first generation students

Azusa Pacific University (2016)

- Black male athlete academic success: Faculty & family as crucial stakeholders
- Student Athlete-Faculty Interaction and Student Outcomes

TEACHING

**University of La Verne
Assistant Professor and Lead Regional Faculty
College of Education (Educational Counseling)**

2017-Present

Courses taught:

- Counseling Diverse Populations
- Social Justice & Higher Education
- Student Development Theories & College Success
- Law, Policy, Crisis Intervention & Restorative Justice
- Collaboration, Facilitation and Consultation

TEACHING (cont.)

- Advancing Educational Equity & Access
- Group Counseling Skills
- Career Development
- Qualitative Research Methods
- Organizational Management and School/Community Collaboration
- School Guidance Seminar
- Educational Psychology
- Theories in Counseling

Interdisciplinary courses taught

2013-Present

University of La Verne

- College of Arts and Sciences
- Honors Program

Courses taught:

- The Black Experience in the United States
- Multicultural Psychology

Hope International University, Adjunct Professor

2015-2016

- Educational Psychology

Argosy University, Adjunct Professor

2012-2015

- Intro to Sports Psychology
- Team Dynamics & Group Behavior (Graduate)
- Counseling Skills (Graduate)
- Ethics in Psychology
- Careers in Psychology
- Interpersonal Communication
- Introduction to Psychology

American Sports University, Assistant Professor

2010-2013

- Sports Psychology
- Ethnic, Cultural, and Gender Issues in Sports
- Sociology of Sports
- Sports, Games, and Culture
- Ethics and Culture in Sports
- Sports Ethics & Law
- The History of Sports in the U.S
- Career Development

CO-INSTRUCTOR

Mt. San Antonio College

2008-2010

- Introduction to College
- College Success Strategies

TEACHING (cont.)

University of La Verne

2008-2010

- Multicultural Psychology
- Internships in Psychology

ADMINISTRATIVE

Director, Social Justice in Higher Ed. concentration

2021-Present

University of La Verne

Curriculum Development and Administrative duties

- Revamped the Social Justice in Higher Education concentration to develop student affairs practitioners, scholars, and leaders dedicated to student cultivating campus climates committed to diversity, equity, and social justice.
- Rooted in the Professional Competency Areas for Student Affairs Educators adopted by NASPA & ACPA
- Social justice is the core of the curriculum and all theories and practices are examined through an intersectional lens, preparing graduates to be able to meet the needs of increasingly diverse student populations.
- Interview and hire prospective adjuncts with social justice background and experience
- Create culminating research projects for the completion of concentration

Courses created:

- Social Justice & Higher Education
- Law, Policy, Crisis Intervention & Restorative Justice
- Student Development Theories & College Success

Committee Co-Chair, Black Studies Major and Minor

2019-Present

University of La Verne

Curriculum Development

- Co-created an interdisciplinary curriculum that provided a holistic understanding of the African and African American reality.
- Curriculum was grounded in opportunities to develop higher level reading, writing and critical thinking skills, and prepares students to become agents of change in their community, in society, and the world.
- Prepared course and curriculum to be presented at faculty senate and deans of colleges

Courses created:

- Black Minds Matter: Introduction to Black Studies
- Black Experience in the United States
- Education as a Civil Right
- Health, Justice, and the Black Experience
- Psychology of the Black Community/Multicultural Psychology

ADMINISTRATIVE (cont.)

- Social Class and Inequality
- African-American Women in History
- Learning Through Community Service I: Black/African Experience

**Lead Regional Faculty
University of La Verne**

2017-Present

Curriculum Development

- Participate in La Fetra College of Education Educational Counseling Master's Program and Regional and Online Campuses (ROC) team meetings for continuous development of curriculum to meet the needs of all students in the program.
- Frequently meets with students and cohorts to learn about their experiences in their courses and how the program can be improved.
- Task force lead: College Counseling concentration in the Educational Counseling Master's Program

Cohort Management

- Interview potential candidates for admission into master's program
- Schedule cohort's courses for regional campuses in conjunction with other Lead Regional Faculty
- Serve as faculty advisor and point-of-contact for students regarding program policies and procedures
- Service cohorts through classroom visitations, maintaining office hours, and scheduled appointments as needed
- First point of contact for any regional campus issues or concerns, assisting directors, instructors, and students with problem solving.

Adjunct Professor Management

- Recruiting potential adjunct professors in perspective areas to meet the needs of educational counseling program
- Staffing adjunct professors and scheduling for regional campuses in conjunction with other Lead Regional Faculty
- Mentoring adjuncts in professional development, course building & classroom management
- Maintaining contact with adjuncts during each term for continuous support
- Evaluation and review of evaluations and performance of adjunct faculty

CSU, San Bernardino

2016-2017

Assistant Director of Academic Initiatives & Student Success

- Revamped and oversaw programming, funding and assessment of the Black Residential Scholars Living Learning Community at CSU San Bernardino.
- Spearheaded a strengths-based mentoring program for faculty, staff and students as part of the Black Residential Scholars Living Learning Community at CSU San Bernardino

ADMINISTRATIVE (cont.)

- Led, conducted and wrote assessment reports to measure success of Black Students Retreat and needs of faculty, staff, student and alumni campus organizations.
- Oversaw all academic initiatives in CSU San Bernardino's Residential Education which included:
 - Six Living-Learning Communities (LLC)
 - Faculty-in-Residence (FIR)
 - Academic Mentors staff

WORKSHOPS/PRESENTATIONS FACILITATED

California State Polytechnic University, Pomona Associated Students, Inc Student Leader Training Facilitator (2022)

- Strategies of Activism and Advocacy: A Student Guide to Finding and Utilizing your Voice

Mount Saint Mary's College Applied Qualitative Research Seminar (2022)

- The Radical Learning and Research Act

San Jose State University Institute for Sport, Society, and Change (2021)

- Becoming: Athlete Activists Workshop

Association of Applied Sport Psychology's (AASP) Conference (2021)

- Presenting: The Black Athlete Activist Leadership model (BA²L): A Framework of Engagement, Education and Empowerment

Center for Educational Equity and Intercultural Research (2021)

- "Strategies of Activism and Advocacy" Author Book Talk and Workshop

Mount Saint Mary's College Leadership & Student Engagement (2021)

Student Leader Social Justice Keynote Speaker

University of La Verne presents Thriving while Black (2021)

- New Student Orientation: Navigating your Campus Community

University of Pittsburgh 2021 Diversity Forum

- Dismantling Oppressive Systems: Building Just Communities (2021)

University of La Verne Summer Bridge; Decoding your campus (2021)

- The Activism Growth Model: A guide to growing your activist identity

University of Houston & The San Jose State Institute for the Study of Sport, Society and Change (2021)

- Black Women and Sport in the Ivory Tower Symposium

WORKSHOPS/PRESENTATIONS FACILITATED (cont.)

Azusa Pacific University Black Doctoral Student Association (2021)

- What's next? Professional transitions after you're PHinishED

University of Minnesota Common Ground Consortium (2021)

- Advancing Black Intellectualism: Commemorating 100 years of U.S. Black women with PhDs

University of California, Riverside (2021)

- The Decoloniality and Antiracism Series: Deconstructing Racist and Colonial Oppression (Applying decolonial and anti racist approaches in community settings)

Association of Applied Sport Psychology Regional Conference (2021)

- Introducing the Black Athlete Activists Leadership Model: A Framework for Support

Association of Applied Sport Psychology Diversity in Sport Conference (2021)

- Introducing the Black Athlete Activists Leadership Model: A Framework for Support

California Council of Cultural Centers in Higher Education (CaCCCHE) (2020)

- Activism Growth Model™: A Guide for Growing your Activist Identity

University of Minnesota Tucker Center for Research on Girls & Women in Sport Distinguished Lecture Series (2020)

- Black Women in Sport: Voices of Resistance

University of La Verne Center for Multicultural Services (2020)

- Activism in Higher Education workshop

Student Affairs Administration in Higher Education (NASPA) Annual Conference (2020)

- Introducing the Black Athlete Activists Leadership Model: A Framework for Support

National Conference on Race & Ethnicity in American Higher Education (2018-2022)

- Taking Calculated Risks in times of Racial and Social Injustice: Capturing the Lived Experiences of Black College Athlete Activists
- The Resurrection of the Black College Athlete Activist: Capturing Lived Experiences
- Pouring from an Empty Cup: Self-Care and Student Activism

University of La Verne Educational Support Personnel Symposium (2019)

- A Critical Race Perspective to Strengths-Based Counseling

Azusa Pacific University: Advancing Women in Leadership Conference (2018)

- Narratives of Self Care for Women of Color Navigating Doctoral Programs

WORKSHOPS/PRESENTATIONS FACILITATED (cont.)

The University of Texas at Austin: Black Student-Athlete Summit (2018)

- The Resurrection of the Black College Athlete Activist: Capturing Lived Experiences

University of Western Cape, South Africa (2017)

- Self-Care and Student Activism: Strategies for Success and Support

University of La Verne (2017)

- Diversity as an Asset Building Tool to Work with Diverse Populations

Pitzer College: International Activism Conference (2017)

- The Resurrection of the Black Student Athlete Activist

Azusa Pacific University (2016)

- Black Male Student Athlete Academic Success: Faculty & Family as Crucial Stakeholders

California State University, San Bernardino (2016-2017)

- Black Faculty, Staff & Student Retreat facilitator
- Office of Student Engagement Multicultural engagement facilitator
- Housing & Residential Education Diversity Training workshop facilitator
- Black Residential Scholars Black and Brown Conference presenter
- Black Residential Scholars My Journey Series Speaker program facilitator
- Dept of Housing & Residential Education Learning Communities presentation

Hope International University (2015-2016)

- New Student Orientations Facilitator
- Social Justice Chapel Speaker
- Fall and Spring Admission Spotlight Facilitator

State of Black Male/Female Relationships Conference (2015)

- Self Esteem Workshop Facilitator

National Charity league Conference (2015)

- College Preparation Facilitator

The Good Man Movement Mentoring Program (2014-present)

- Code Switching and Survival in Education presentation
- Career and Values Exploration Workshop
- Spiritual Gifts and Career Exploration presentation

University of La Verne Conference (2014)

- “Building Community Ties from the Inside Out” Workshop facilitator

WORKSHOPS/PRESENTATIONS FACILITATED (cont.)

National College Resources Foundation (2011)

- Student Athlete Symposium Panelist

University of La Verne (2008-2010)

- Multicultural Services Administrative team member (2008-2010)
- WASC Multicultural liaison (2008-2010)
- First Generation Student Success Program Workshop Coordinator (2008-2010)
- Diversity Retreat Facilitator (2008-2010)
- Black Student Retreat Facilitator (2008-2010)
- Interview Prep for African American College Students Workshop (2009)
- Graduate Success Center grant writing committee (2010)

AWARDS

- Chosen for the National Center for Institutional Diversity (NCID); University of Michigan Diversity Scholars Network (2019)
- Women of Color Empowered (WE) in Sport Leadership Institute (LEAD) Scholarship Recipient (2019)
- CSU San Bernardino Staff Member of the Year (2017)
- Azusa Pacific Ph.D. in Higher Education Teaching Assistantship (2017-2018)
- Claremont Graduate University Education Fellowship (2015)
- National Association of Multicultural Education National Scholarship (2008)

SERVICE

University of La Verne Undergraduate Center for Educational Equity and Intercultural Research (CEEIR)

- Critical Mentor (2022-Present)

NCORE® National Advisory Council (NAC) (2021-Present)

- Faculty Interests and Needs Committee Member

The Coalition for African Diaspora Student-Athletes (CADSA) Board Member (2021-Present)

Association for Applied Sports Psychology

- Women of Color Empowered (WE) in Sport Leadership Institute (LEAD) Planning Committee Member (2021)
- Conference proposal reviewer (2022)

Fortune School of Education Advisory Committee Board Member (2021-Present)

University of La Verne Black Faculty and Staff Association (2021)

- Elected Co-Chair

SERVICE (cont.)

University of La Verne Intercollegiate Athletics Committee Faculty Partner (2017-Present)

Student Affairs Administrators in Higher Education (NASPA)

- NASPA Region VI Research Division Representative (2018-2021)
- NASPA Region IV Conference Program Reviewer (2016)

CSU San Bernardino (CSUSB)

- Black Faculty, Staff and Student Association Historian (2016-2017)
- Black Residential Scholars Advisor (2016-2017)

Hope International University

- WASC Directors Committee Team Member (2016)

The Good Man Movement Mentoring Program

- Workshop presenter and mentor (2014-present)

Council of African American Parents (C.A.A.P.)

- Visiting instructor (2019-2021)
- Alumni advisor (2008-Present)

University of La Verne

- Black Scholars Advisory Board (2019-present)
- Intercollegiate Athletics Committee Faculty Partner (2017-Present)
- Black Faculty and Staff Association Secretary (2017-2018)
- Men of Color Initiative Committee Member (2015-Present)
- WASC Multicultural liaison (2010)
- Multicultural Services Administrative Team Member (2010)
- Graduate Success Center grant writing committee member (2010)
- Black Alliance for Scholarship & Education Founding Member (2009-2010)
- Cultural Graduation celebration planning committee (2009-2010)
- Curriculum Development Advisor (2008-2010) (2013-Present)

PROFESSIONAL ASSOCIATIONS

- National Conference on Race and Ethnicity in Higher Education (NCORE)
- Association for Applied Sports Psychology (AASP)
- American School Counselors Association (ASCA)
- American Association of University Professors (AAUP)
- National Student Affairs Administration in Higher Education (NASPA)
- Association for the Study of Higher Education (ASHE)
- American Counseling Association (ACA)

PROFESSIONAL WORK SUMMARY

Assistant Professor, Lead Regional Faculty 07/2017-present

Director, Social Justice in Higher Education Counseling Concentration

University of La Verne

Adjunct Professor 2013-Present

University of La Verne

Assistant Director of Academic Initiatives & Student Success 2016-2017

CSU San Bernardino

Director, Student Involvement & Community Outreach 2015-2016

Adjunct Psychology Professor

Hope International University

Adjunct Professor 2012-2015

Argosy University

Adjunct Professor 2010-2013

American Sports University

Coordinator 2008-2010

University of La Verne Multicultural Services

